

**Walla Walla County**  
**Quit Line Data Summary**  
July 1 - December 31, 2005

	<b>County</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 58</b>	<b>N = 10,345</b>
<b>Percent of Statewide Calls</b>	0.7%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	0.9%	100.0%

  

	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 57</b>	<b>N = 8,891</b>
Female	63.2%	61.8%
Male	36.8%	38.2%
<b>Race/Ethnicity</b>	<b>N = 51</b>	<b>N = 8,013</b>
People of Color	5.9%	15.6%
White	94.1%	84.4%
<b>Age</b>	<b>N = 57</b>	<b>N = 8,649</b>
Less than 18 years old	0.0%	1.3%
18 - 24 years old	26.3%	19.4%
25 - 34 years old	10.5%	26.5%
35 - 44 years old	10.5%	20.8%
45 years and older	52.6%	32.0%
<b>Education</b>	<b>N = 54</b>	<b>N = 8,130</b>
Did not graduate high school	27.8%	19.0%
High school graduate	25.9%	37.4%
Some college/vocational school	37.0%	32.3%
College graduate	9.3%	11.2%
<b>Caller Type</b>	<b>N = 57</b>	<b>N = 9,433</b>
General Information	3.5%	6.8%
Health care provider	0.0%	2.2%
Tobacco user	96.5%	91.0%
<b>Payer Type</b>	<b>N = 49</b>	<b>N = 7,657</b>
Insured	49.0%	36.8%
Uninsured	26.5%	37.2%
Medicaid	24.5%	26.0%
<b>Heard About</b>	<b>N = 47</b>	<b>N = 7,244</b>
Past caller <sup>2</sup>	6.4%	7.1%
Employer/worksites	0.0%	2.2%
Health care provider	31.9%	25.0%
Television	6.4%	6.6%
Outdoor advertisement (billboard/bus/wall)	0.0%	2.4%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.1%
Radio	4.3%	4.2%
Newspaper/Magazine	0.0%	1.2%
Brochure/Newsletter	4.3%	7.7%
Family or friend	31.9%	36.5%
Health Department	12.8%	5.6%
School	2.1%	1.4%

Source: Washington State Department of Health  
Tobacco Prevention and Control  
Assessment and Evaluation

<sup>1</sup> "Census 2000", August 2001 (OFM)

<sup>2</sup> Data not available for Oct-Dec 2005

\* Rate not calculated because number of calls was less than 5.